

Marketing Project Manager

Attractive package with potentially very lucrative bonus.

Are you a highly committed, talented all-rounder, with brilliant organisational and communication skills? Would you like to take a senior role in a fast-growing, innovative marketing agency and position yourself to capitalise on our future growth and success?

Would you like to help some of the world's greatest brands, and many of our smaller, but equally important, forward-thinking customers to bring their brands to life in both conventional and digital media, including leading search engines Google, Yahoo! and MSN? Would you like to make a real, tangible contribution to many businesses - a contribution that can be accurately quantified in terms of increased revenue and profit?

AdStorm is a young, successful, small but rapidly-growing agency based in Lichfield, just North of Birmingham. The directors have over 30 years' blue chip marketing experience, which is combined with a growing centre of excellence in digital online marketing. To help fuel our continued growth, we require a talented all-rounder - initially to support the directors in the areas of management of the agency, account management, project management and project delivery - with the right individual being ideally placed to take a senior managerial role in the medium term.

The successful individual will manage the design studio, manage online advertising and web marketing staff, manage marketing projects for our clients, write copy, source products and services for our clients and also liaise with clients as our front line account manager.

The right person will develop into a central member of the management team and therefore we are recruiting on the basis of what the individual can grow into, rather than on the strength of their experience to date. Fundamental character traits of high intellect, charisma, honesty, integrity and dependability will be valued over and above on the job experience. Nevertheless, experience of Search Engine Marketing, Graphic Design and Account management would be a distinct advantage.

As the primary point of contact with our customers you must be able to talk credibly at the highest level, be able to identify an opportunity, and be able to effectively consult with the customer to conceive the perfect solution for them.

AdStorm is generally a casual and relaxed working environment, but when our customers turn up the heat, we step up to the plate and deliver - no matter how impossible the assignment might seem. This requires extraordinary commitment from our employees at times, and as manager of our project delivery team you must be capable of leading by example in order to inspire and motivate our growing team, whilst keeping the client firmly placed at the centre of everything you do.

AdStorm is a full service marketing agency with a growing centre of expertise in search engine marketing. The company was founded in the UK in 2006. More information can be found at our websites www.precismarketing.co.uk and www.adstorm.co.uk.

To apply, please send your CV to enquiries@adstorm.co.uk, or post to:

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