



PRECIS

MARKETING

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F 0870 622 1626

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Eden Day Spa at Hoar Cross Hall is a sanctuary based in Staffordshire for the modern man and woman. Beautifully designed to be a haven of peace and tranquillity where the cares and stresses of modern life just melt away.

The client wanted a conceptually straightforward new press advertisement for use in local lifestyle media, developed to a very tight deadline.

Precis Marketing developed a range of new concepts, softening the lines and colours from previous advertisements to provide a relaxing mood, and utilising attractive photography of the premises.

Precis Marketing provided a range of proofs in compact pdf format the very next day.

The next day the chosen concepts were refined, approved, and final artwork was generated in the format requested by their selected publications and uploaded to our secure client ftp site for immediate download.

It was no problem to turn the advertisement round in just two days.



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Take a little time out for you

Paradise Found

FROM
£60

Midweek Special Offer -
A Whole Day's Pure Indulgence



Relax - De-stress - Re-vitalise - Energise - Pamper

Come Back Fully Refreshed

Your day of sheer self-indulgence at our breathtaking new spa set in 100 acres of countryside includes a three-course lunch plus more relaxation and pampering than you ever thought possible.

Outdoor Activities, Relaxation Classes, Gym, Saunarium, Steam & Sauna Room, Aqua Massage Centre, Vitality Salt Water Pool, Exercise Classes, Towels & Robe for use on the day.



EDEN
• DAY SPA •
AT HOAR CROSS HALL
STAFFORDSHIRE

Gift Vouchers Also Available. Offer valid Mon-Thu.

To find out more

Call 01283 575 678

or visit www.edenspa.co.uk

Eden Spa @ Hoar Cross Hall, Staffordshire DE13 8QS

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